



Resources: Speak on a Podcast and Promote Your Appearance

Podcasts offer an attractive platform to connect with potential prospects and referral sources, while cementing your position as a resource who understands trends in the market.

The host brings a ready-made audience to the program; listeners are eager to learn your insights and proven client successes.

The following discussions will help you develop a list of potential podcast programs, draft your potential talking points and promote your appearance, both before and after the recorded session.

How YOU Can Be a Podcast Guest <http://bit.ly/2GO1adX>

Use Reverse Engineering to Book More Podcast Spots <https://bit.ly/3j7J4qh>

It's Showtime! Prepare for a Podcast <http://bit.ly/2F5BOKi>

Speak at an Event AND Report <http://bit.ly/2UmpVTx>

COPE: How Writing Can Re-Broadcast Audio <http://bit.ly/2fPx5dZ>

Are you ready to step up to the microphone? Contact me for a FREE 30-minute consultation on your thoughts for a podcast appearance: Janet@JanetLFalk.com and 212/677-5770.