



Refresh Your LinkedIn Presence and Activity

Take stock in your LinkedIn presence.

Follow these suggestions to polish your profile, build your connections, post value-added content and more.

Contact me for a FREE 30-minute consultation on your digital presence:
Janet@JanetLFalk.com and 212/677-5770.

Polish Your Profile

What's in Your LinkedIn Profile's Background? <http://bit.ly/2wEnroY>

Close-up of Your Digital Portrait <http://bit.ly/2oquZtx>

2 Ways to Customize Your LinkedIn Profile <http://bit.ly/2CFTbwm>

Turn Your Client Testimonials into LinkedIn Recommendations <http://bit.ly/2IIXNzO>

Build Your Network

Add a Note or Default Connection Request? <http://bit.ly/2taLBd6>

Keep, Delete or Re-Connect on LinkedIn <http://bit.ly/2r8nRFe>

Teaching (Public Relations) Graduates to Professionally Use LinkedIn
<http://linkd.in/1DZD59o>

Don't Feed the Troll Miner <http://bit.ly/2ndMWco>

Be Active

Three Ways to Improve Your LinkedIn Presence (video, 3 minutes) <http://bit.ly/36kFe4K>

Write a LinkedIn Post that Stops the Scroll <http://bit.ly/33I3TVH>

As You Like It, Please Say WHY <http://bit.ly/2rehEE2>

Ready to refresh your LinkedIn profile and engage in posts and comments? Contact me for a FREE 30-minute consultation: Janet@JanetLFalk.com and 212/677-5770.

425 Main Street # 12-L
New York, NY 10044

212-677-5770
347-256-9141

Janet@JanetLFalk.com
www.JanetLFalk.com