



FALK COMMUNICATIONS
AND RESEARCH

Revisit Your Website

When WAS the last time you took a look at your website, as if you were a first-time visitor?

Your website is the place where people go to confirm you are who you say you are.

They scan for information about your services and examples of prior successes.

They seek a FREE checklist or tips on best practices.

Here are ideas as you re-consider the design, content and visuals.

Is Your Website Up to Date? <http://bit.ly/2tB8GVI>

Make Your Five W's Reader-Centered <http://bit.ly/2iwDkq0>

Your FREEBIE is Valuable to Your Prospects <http://bit.ly/2FkcZZR>

Are Your Website's Images Consistent with Your Message? <http://bit.ly/2qNXyz3>

Post Your Newsletter on Your Website <http://bit.ly/2ZY7g2K>

When you are ready to revise, contact me for a FREE 30-minute consultation on your plans to refresh your website: Janet@JanetLFalk.com and 212/677-5770.

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