



## Resources: Time to Write That Article

Publishing an article will enhance your authority.

Consider the industry newsletters that your clients and referral sources read for timely insights.

Follow these suggestions to contact an editor and come up with an idea, develop reader-centered content and more.

Sample Letter to Propose an Article <http://bit.ly/2Tkd6eM>

Are You Too Busy to Write? Then Crowdfund Your Content <http://bit.ly/2M2KX9i>

Client Success Becomes a Case Study and Article <http://bit.ly/2Hmvhra>

How are You the Opposite? <http://bit.ly/2GiljaE>

Write Your Case Study with P A R I <http://bit.ly/2OE4WcR>

Your Co-Authored Article Reaches Influencers of Your Target Market  
<http://bit.ly/2FA9KdW>

Need a partner to brainstorm an idea? Contact me for a FREE 30-minute consultation on your thoughts for an article: [Janet@JanetLFalk.com](mailto:Janet@JanetLFalk.com) and 212/677-5770.

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