First Lastname, partner, Law Firm LLP, 123 Street, City, State zip, 212-555-1234, name@lawfirm.com

First Lastname is a partner in the (city) office of/at Law Firm. She/He has extensive experience in litigation of specific industry, representing companies in federal and state courts throughout State A and State B. In addition, s/he has represented clients in complex litigation matters including contract law, general commercial disputes and product liability, such as the defense of pharmaceutical companies and financial services firms.

Experience in litigation in specific industry market:
• Product liability
• Environmental clean-up cost claims against clients
• Consumer fraud and class action suits

Trends on the Horizon/Upcoming Hot Topics:
• An issue that should be getting more news coverage and requires an knowledgeable attorney to simplify technical aspects
• A new regulation that requires companies to change operations
• How the law regarding this topic will affect businesses

“The top companies in the specific industry are gearing up for the implementation of Regulation ABC, well before the January date. This allows the operations team sufficient lead time to test all systems and the marketing group to prepare for customer feedback.”

To speak with Name, please contact Janet Falk at 212-677-5770 or janet@janetlfalk.com.
Write YOUR Media Profile to be distributed to reporters to secure interest in speaking with you on timely topics and trends. Call Janet Falk at 212-677-5770 to arrange a FREE 30-minute consultation.

________________ (name), Partner, ________________ (law firm), ________________ (address) ________________ (phone), ________________ (email address).

________________ (name) is a partner in ________________ (name of law firm). S/He has extensive experience in ________________ (topic), ________________ (topic) and ________________ (topic) in State. (maximum 80 words)

Experience in ________________ (niche practice):
  (example of subtopic) ________________________________________________
  (example of subtopic) ________________________________________________
  (example of subtopic) ________________________________________________

Trends on the Horizon/Upcoming Hot Topics:
  (example of topic with bottom-line impact) _________________________________
  (example of topic with bottom-line impact) _________________________________
  (example of topic with bottom-line impact) _________________________________

Quote __________________________________________________________________
________________________________________________________________________
________________________________________________________________________

To speak with ________________ (name), please contact ________________ (name), at ________________ (phone) or ________________ (email).