



(This is a sample Attorney Executive Media Profile to be distributed to reporters to secure interest in speaking with an authoritative source on timely topics and trends.)

First Lastname, partner, Law Firm LLP, 123 Street, City, State zip, 212-555-1234, name@lawfirm.com

First Lastname is a partner in the (city) office of/at Law Firm. She/He has extensive experience in litigation of specific industry, representing companies in federal and state courts throughout State A and State B. In addition, s/he has represented clients in complex litigation matters including contract law, general commercial disputes and product liability, such as the defense of pharmaceutical companies and financial services firms.

Experience in litigation in specific industry market:

- Product liability
- Environmental clean-up cost claims against clients
- Consumer fraud and class action suits

Trends on the Horizon/Upcoming Hot Topics:

- An issue that should be getting more news coverage and requires an knowledgeable attorney to simplify technical aspects
- A new regulation that requires companies to change operations
- How the law regarding this topic will affect businesses

“The top companies in the specific industry are gearing up for the implementation of Regulation ABC, well before the January date. This allows the operations team sufficient lead time to test all systems and the marketing group to prepare for customer feedback.”

To speak with Name, please contact Janet Falk at 212-677-5770 or janet@janetfalk.com.

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FALK COMMUNICATIONS AND RESEARCH

Write YOUR Media Profile to be distributed to reporters to secure interest in speaking with you on timely topics and trends. Call Janet Falk at 212-677-5770 to arrange a FREE 30-minute consultation.

_____ (name), Partner, _____ (law firm), _____
(address) _____ (phone), _____ (email address).

_____ (name) is a partner in _____ (name of law firm). S/He has extensive experience in _____ (topic), _____ (topic) and _____ (topic) in State. (maximum 80 words)

Experience in _____ (niche practice):

(example of subtopic) _____

(example of subtopic) _____

(example of subtopic) _____

Trends on the Horizon/Upcoming Hot Topics:

(example of topic with bottom-line impact) _____

(example of topic with bottom-line impact) _____

(example of topic with bottom-line impact) _____

Quote _____

To speak with _____ (name), please contact _____ (name), at _____ (phone) or _____ (email).

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